

CLEANING AND CARE | Recommendations | Stains | Professional cleaning

Warli rugs are handmade by using 100% new wool only. To maintain them always in the best conditions, they require regular care and proper cleaning.

Recommendations.

New rugs lose some fluff during the first few weeks and this is considered to be a normal process. Sweep the carpet surface with a soft broom or vacuum clean it in the direction of the pile. Never use a water/air vacuum cleaner or rotating brushes. When the rug is no longer producing fluff, use the vacuum cleaner regularly, once a week. Never pull out the yarn that is standing out, just cut it evenly with the pile. To maintain a regular surface, we recommend to change the direction of the carpet 2 or 3 times a year.

Stains.

Liquid stains should be removed immediately, soaking the area with kitchen paper or a clean white cloth. Solid stains must be scratched off carefully with the tip of a knife or spoon.

General recommendations for all kinds of stains are:

- a. clean the stain from its borders to the centre, this will avoid it from spreading larger.
- b. test cleaning products on a small area in a corner to make sure they won't affect the color.
- c. use only a little quantity of cleaning product, avoid soaking the yarn.
- d. apply the product with a damp sponge and rub it gently. Avoid heavy scrubbing and rubbing as it could pull the pile out of shape.

Be aware that some stains are absorbed by the yarn quicker than others, therefore they are more difficult to remove cleaning treatments should be executed considering the type of stain :

General dirt. Clean it with a solution of lukewarm water and ammonia, using a damp sponge, after hoovering. Rinse it with lukewarm water and a clean white cloth and let it dry.

- a. oil, grease, butter, honey, wax, cream, shoe polish, tar, metal polisher or pen ink. Let it dry first, then clean it with neutral detergent and a damp sponge. Dry with kitchen paper or a white clean cloth.
- b. coffee, milk, tea, chocolate, ice-cream, blood, wine, soft drink, liquor. After soaking up with kitchen paper or with vacuum cleaner, apply a solution of neutral detergent, soft vinegar and lukewarm. Blood is easily removed by oxygen water. Wet it with a damp sponge. Then rinse with a clean white cloth and dry with absorbent paper.
- c. sauce, vomit, ice-cream, egg, fruit juice stains. Remove the remains of the stain first with lukewarm water, clean with a white cloth, then apply neutral detergent diluted in lukewarm water with a damp sponge. Rinse it with a clean white cloth and dry it with absorbent paper.
- d. urine or excrement. Remove by dry cleaning (with dry cleaning solvent). Once finished, apply neutral detergent diluted in lukewarm water with a wet sponge. Rinse it with a clean white cloth and dry with absorbent paper.
- e. chewing gum or lipstick. Remove by dry cleaning (with dry cleaning solvent). Once finished, apply neutral detergent diluted in lukewarm water with a wet sponge. Rinse it with a clean white cloth and dry it with absorbent paper.
- f. nail varnish, oil based paints. Use acetone or thinner and then dry-clean.
- g. mud. Must be brushed when dry and then removed with the vacuum cleaner. Apply a solution of lukewarm water and ammonia (3 parts of water and 1 of ammonia) with a damp sponge. Rinse it with lukewarm water and a clean white cloth and let it dry.
- h. cigarette burns. Remove by rubbing the marks with a hard surface, making sure that the surface does not leave remains. Then brush and Hoover it.

If, after the above treatments, you're not able to remove the stains, or if the rug is placed in heavy traffic public areas, we recommend to take the rug to a professional cleaner.

*Dry cleaning: Referring to the use of a dry cleaning solvent (alcohol) or a specific aerosol.

*Neutral detergent: Use of a neutral rug soap diluted in water.

Professional cleaning.

If you decide to take your Warli rug to the dry cleaner's, always remember them our cleaning recommendations.

Avoid cleaning in professional washing machines and heavy spinnings. Washing in water is recommended for all the carpets but those which a canvas backing (i.e. Tufted). The backing is applied by natural latex, which is water soluble. This may cause loosening of the canvas backing itself. For this kind of carpets steam vacuum cleaners are the best solution, as they remove the superficial dirt only, without soaking the carpet. Drying must be executed by hanging the carpet in the open air over a static bar, away from direct sun light.

If dyeing is made in a forced hot air rooms, it must not exceed a temperature of 45°C.